



Addressing Michigan's Immediate Employment Needs

Thousands of jobs across Michigan are going unfilled even as Michigan experiences unprecedented economic transformation in the manufacturing sector. Today, employers are struggling to fill thousands of job vacancies that exist particularly in high growth sectors such as health care.

What is the MI Opportunity Partnership?

The MI Opportunity Partnership was established by Governor Jennifer M. Granholm to help employers find skilled workers by improving programs and expanding services of Michigan's workforce system that matches workers with job providers. Today, that Partnership is a collaboration of the State of Michigan, businesses, community colleges and universities, organized labor, associations, Michigan Regional Skills Alliances, and Michigan Works! Agencies. By sharing current resources, the MI Opportunity Partnership is helping to meet employers' needs by working together to transform and diversify Michigan's economic base and workforce to meet the challenges of the 21st century global economy. Thousands of employers across Michigan have been contacted and are seeing the benefits of participating. MI Opportunity is job placement, job training, and much more.

Employer Job Pledge Drive

A key component of the MI Opportunity Partnership is the Working for Jobs Today! employer pledge drive. The pledge drive reached its first year goal of placing 30,000 Michigan residents into jobs — ahead of schedule. The pledge drive will place 40,000 workers into jobs in year two. Employers pledge their number of job openings. Pledges are responded to promptly by local Michigan Works! agencies that will help find the skilled individuals employers need. There is no cost to employers.

Employers can pledge their job openings by calling 1-800-285-WORKS, the local Michigan Works! agency, or by going online at www.michigan.gov/jobstoday.

Accelerated Job Training

Through the MI Opportunity Partnership, the Granholm Administration has invested \$17 million in funds to support partnerships between community colleges and universities, health care Regional Skills Alliances and community hospitals to develop ongoing capacity and deliver accelerated training for health care workers such as RNs, LPNs, allied health care professionals, and nursing faculty. Training through the Accelerated Health Care Career Initiative will expand the state's ability to prepare Michigan citizens for the vital health care jobs for today and tomorrow. Funding through this investment will build infrastructure for health care training that will be sustained for many years to come. In addition, four Regional Skills Alliance pilots are providing accelerated training to individuals in welding, construction trades, and basic health care occupations.

MI Opportunity Accomplishments — Year One

- 45,000+ job pledges; 31,000+ job placements through the job pledge drive
- 112,000+ job placements through Michigan's Workforce System
- \$17 million in grants through Medicaid funds to 16 universities and community colleges partnering with 23 hospitals and health care Regional Skills Alliances statewide for Accelerated Health Career Training Programs
- 32,000+ people enrolled in job training programs
- 1,400+ employers and 20,000+ job seekers participated in more than 100 job fairs and open houses

www.michigan.gov/jobstoday

Pledging to Fill Jobs Today —

Working to Change Lives Tomorrow